

Key Operating and Financial Data

	2024	2023	2022	2021	2020	2019
----- (Rupees in 000') -----						
Summary of Profit or Loss						
Sales - gross	1,348,479	1,660,325	2,011,487	2,880,728	2,806,696	3,339,398
Sales tax	-229,215	-259,154	-314,640	-436,189	-432,586	-525,878
Sales - net	1,119,264	1,401,171	1,696,847	2,444,539	2,374,110	2,813,520
Cost of Goods Sold	-1,062,590	-1,271,588	-1,449,027	-2,133,655	-2,139,045	-2,492,215
Gross Profit	56,674	129,583	247,820	310,873	235,065	321,305
Operating (Loss)/Profit	-145,402	-196,233	-21,208	152,008	-158,738	-16,821
Finance Cost	-167,558	-169,578	-135,973	-155,763	-213,533	-178,715
Profit / (loss) before tax	-312,960	-365,811	-157,181	-3,755	-372,271	-195,536
Profit / (loss) after tax	-350,403	-420,029	-142,938	-39,009	-361,519	-195,528
Financial Position						
Share Capital	107,640	107,640	107,640	107,640	107,640	107,640
Reserves	-1,108,194	-776,884	-361,295	-393,089	-378,866	-42,131
Surplus on revaluation of Fixed Assets	1,506,789	1,525,882	1,054,892	1,169,490	1,194,276	1,041,382
Total Non- Current Liabilities	3,875	6,772	2,915	56,913	141,932	75,006
Total Current Liabilities	2,259,165	2,101,451	2,102,405	2,178,362	2,341,817	2,194,357
Total Non- Current Assets	1,335,638	644,709	1,011,958	1,721,641	1,799,906	1,964,533
Total Current Assets	716,087	829,645	1,171,394	1,038,875	1,606,893	1,411,721
Key Ratios						
Gross profit margin ratio	5.64%	9.25%	14.60%	12.72%	990%	11.42%
Operating profit margin (EBIT)	-12.99%	-14.00%	-1.25%	6.22%	-6.69%	-0.60%
Pre Tax Profit Margin	-28.06%	-26.42%	-9.26%	-0.15%	-15.68%	-6.96%
Net profit margin ratio	-31.30%	-29.98%	-8.42%	-1.60%	-15.23%	-6.96%
Return on Equity Gross	-68.45%	-48.71%	-17.84%	-4.41%	-39.17%	-6.95%
Current Ratio	0.32	0.40	0.56	0.48	0.69	0.64
Quick Ratio	0.21	0.28	0.35	0.45	0.56	0.48
Receivables collection period	18	23	27	23	35	30
Inventory turn-over Days	67	84	105	89	105	108
Payables payment period	226	176	155	113	96	100
Debt equity ratio	-0.01	-0.01	-0.01	-0.2	-0.52	1.14
Interest coverage ratio	-0.86	-1.16	-0.16	0.98	-0.74	-0.09
Earning per share - in Rupees	-32.55	-39.02	-13.28	-3.62	-33.59	-18.16
Share Price - in Rupees	47.56	80.11	74.44	43.8	29.3	29.3
P/E Ratio	-1.17	-0.92	-5.81	-12.1	-0.9	-1.6