Mr.Sikander Dada – Chief Executive Officer
Executive Director

Mr. Sikander Dada occupies a prominent position within the corporate sphere, with a multifaceted journey that warrants attention. In the past year, he assumed the role of the Company's Chief Executive Officer, marking a significantmilestone in his illustrious career. His tenure began in 1989 and extended until May 2014, at which point he held the esteemed position of Chairman on the Board of Directors of the Company. Furthermore, from 2022 onwards, he resumed the role of CEO, embarking on a new phase in his remarkable journey, all the while preserving and advancing the visionary legacy of the late Founder Chairman, Mr. Kassim Dada.

Mr. Dada's narrative of leadership spans an impressive 24-yearspan. Duringthis time, the Company flourished under his guidance, experiencing consistentgrowth in sales volume, diversification of the product portfolio, incorporation of cutting-edge production technologies, and the strategicrepositioningof Dadexas a beacon of innovation, unwavering dedication to customers, and an unwavering symbol of reliability in the industry.

Educationally, Mr. Sikander Dada is the holder of a distinguished B.Sc (Hons.) in Economics from the esteemed London School of Economics at the University of London. Prior to his association with the Company, he sought knowledge and expertise through a series of technical and management training programs conducted in Belgium, Holland, and the United Kingdom, thereby enriching his reservoir of skills and insights.

His commitment to international engagement is underscored by his foundational involvement in esteemed entities such as the Pak-Belgium Business Forum (PBBF), the Pak-France Business Alliance, and the Pakistan India Business Forum. Additionally, his standing as a Member of the International Chamber of Commerce (ICC) and the SAARC Chamber of Commerce further exemplifies his global outlook. Furthermore, his role as one of the founding Trustees of the Duke of Edinburgh's Award Foundation in Pakistan reflects his deep-seated dedication to fostering personal development and achievement among the youth.

Mr. Sikander Dada's influence within the corporate landscape extends to his pivotal role in igniting a revolution in plasticpiping within Pakistan, a testament to his unwavering commitment to technological progress. Furthermore, his collaborativeeffortswiththegovernmentinformulatingpoliciesforhigh-efficiency irrigation systems stand as a testament to his dedication to promotingsustainable development.

In addition to these diverse responsibilities, Mr. Dada concurrently serves as the Managing Director of Sikander (Private) Limited. His expertise and influence further extend to his role as a Director on the Board of Berger DPI (Private) LimitedandBerdexConstructionChemicals(Private)Limited.Notably,hislegacy

ofleadershipincludesapriorchairmanshipoftheBoardatBergerPaints Pakistan Limited, solidifying his profound impact on the corporate landscape.